

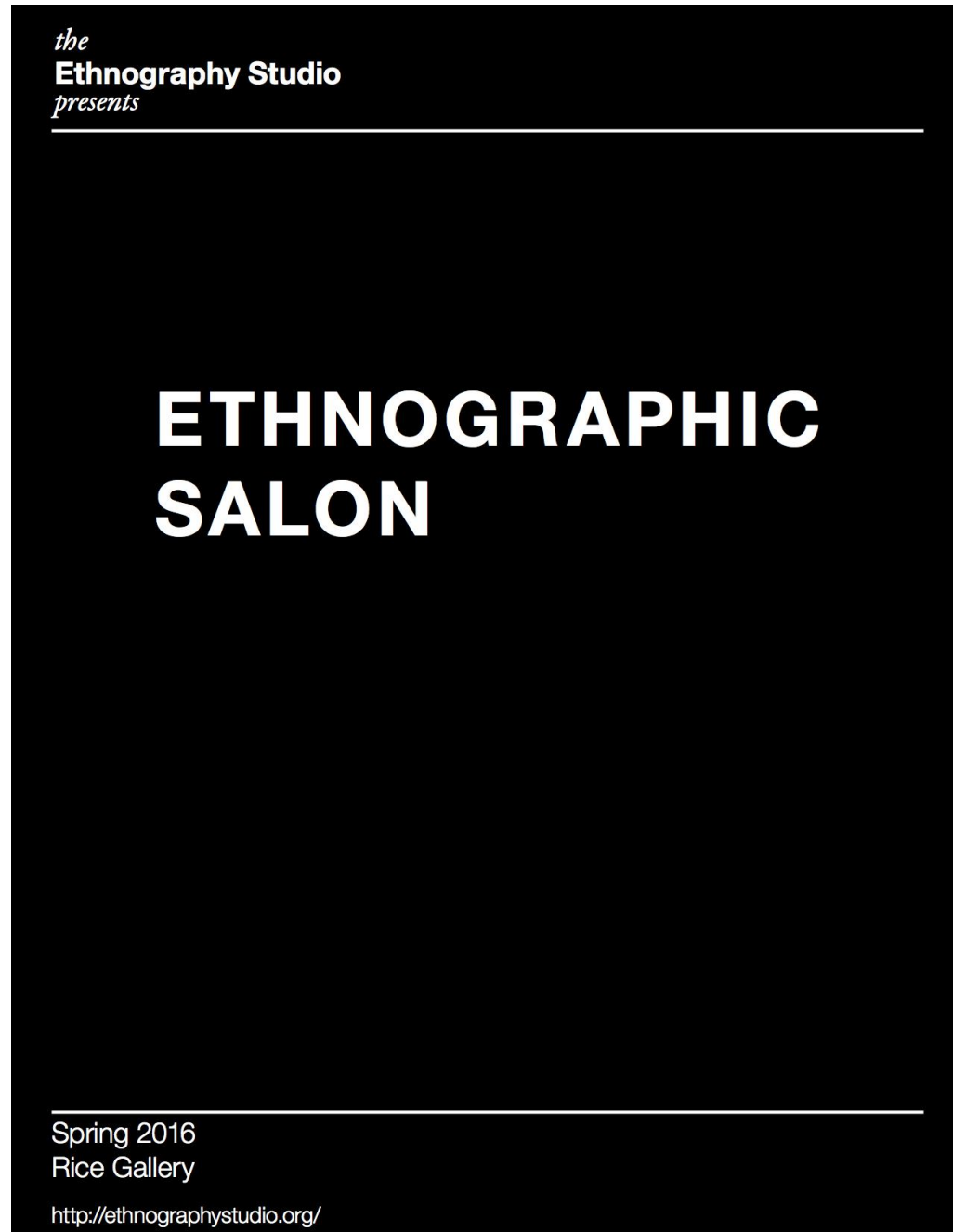


PROJECT TITLE: Ethnographic Salon

PROJECT TAGLINE/CAPTION (160 characters):

A night of ethnographic presentations with a twist!

IMAGE:





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Primary Contact Department: Anthropology

Name of Group/Organization: Ethnographic Studio

PROJECT DETAILS

Provide a description of the project.

Inspired by the popular practice of Pecha Kucha, the Ethnography Studio will host an evening of ethnographic presentations consisting of 20 images, and limited to 20 seconds per image.

All graduate students and post-docs who engage in ethnographic research (such as the Social Sciences and Humanities) are encouraged to apply for a presentation slot.

By bringing together multi-disciplinary scholars under the umbrella of ethnographic research, we aim to forge connections between disciplines and compare ethnographic methodology across disciplinary traditions.

Additionally, the strictures of the presentation techniques will encourage presenters to think critically about the most important points of their research, as well as how they can be conveyed visually, preparing them for future strictly formatted presentations such as conferences and job talks.

Timeline: If the project will take place at a specific time and place, please give details. Is it a one-time event or a series?

This project will take place during one evening in the Spring of 2016 (pending availability of the Rice Sculpture Courtyard in Sewall Hall) from 7-10 PM. This will be a one-time event, although we hope it will inspire similar events in the future.

Audience: Who is your target audience? (e.g. program-specific, interdisciplinary, or university-wide? Will undergraduates, faculty, staff, or postdocs be involved? Any off campus participants?)

Our target audience is any graduate students or post-doctoral fellow engaged in ethnographic research, including (but not limited to) the Social Sciences, the Humanities, and professional schools. Faculty and Staff are also invited and encouraged to participate, and the event will be open to attendance by members of the greater Houston community.



How many people do you anticipate will participate?

We anticipate between 15-20 presentations (6-7 minutes each) and an additional attendance of roughly 50 people.

Marketing Plan: How do you plan to publicize the project?

The event will be publicized via posters, e-mail list-servs, and the social media accounts of the Ethnography Studio and the Department of Anthropology.

ADVANCEMENT

What are the goals of the project?

This project aims to help graduate students develop their projects through a non-traditional presentation format. The event will also serve as an opportunity for professionalization, giving students the opportunity to express the main ideas of their research in a situation with strict guidelines, like that of a job talk. For attendees, the night will be both entertaining and educational, as well as foster a greater sense of community among academics engaged in ethnographic research.

Briefly explain the need for the project and how it will promote excellence in scholarship, training, and/or development?

There are few opportunities on campus for graduate students and post-docs to engage with each other's research in an informal setting. What few opportunities exist tend to take the form of brown bag talks and lecture series. Our event will fill this need, bringing a fun and innovative twist to a typical networking event. It will provide the opportunity for students to gain presentation experience, communication skills, and improve their research based on feedback from the audience.

If this is an existing project/event or a similar one exists, describe how the project/event is being expanded or enhanced.

There is no other event like this on campus, as other presentation opportunities of this kind of this kind are generally targeted at students in the professional schools. The Ethnographic Salon will allow students in other schools the same opportunities for project develop, critique, and feedback as students in the professional school often receive, additionally providing a fun and relaxed atmosphere. Our event engages with the university's ongoing goal for the creation of "unconventional wisdom at Rice."

If your proposal is for a pilot project, suggest how it might develop over a three-year period.

n/a

Describe how you will measure the success and impact of this project. Please, provide quantitative targets, if possible.

GRAD starter

We will measure the success of this event by the number of people who present and those who attend. We will also distribute a feedback card to each guest/presenter, asking for their opinions on the effectiveness of the event, and suggestions for possible future iterations. This comment card will contain a number of questions to be ranked from 1 (not effective) to 5 (very effective).



BUDGET

Itemized Budget

Please, provide an itemized budget. List each item, a description, and the anticipated cost.

Item	Description	Cost
Tables, chairs, linens, utensils	Supplied by ACME rentals	\$420.30
Lighting (decorative and for presentation space)	Supplied by ACME rentals	\$85.00
Food, beverages, catering supplies	Supplied by Droubi's, Valhalla, and ACME rentals	\$588.00
PA system, screen, projector, popcorn machine	Supplied by GSA and Fondren Digital Media Commons	\$20.00
Presenter awards	Prizes for best presentation, audience favorite, participation etc.	\$200.00
Total Expenses		\$1313.30

Funds from other sources

Please, provide any information on funds from other sources that you have secured or potential funds that you plan to apply for.

Source	Status	Cost
n/a		
Total Amount		\$

If the project/event has been offered in the past, how was it supported?

n/a