



Humanities Graduate Student Association (HGSA) Screening and Panel Discussion of Marvel's Black Panther Movie

PROJECT TAGLINE/CAPTION (160 characters):

In an era of heightened racial turmoil, Black Panther film and panel offer an opportunity for community engagement on race, identity, and citizenship.

IMAGE:



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Name of Group/Organization: Humanities Graduate Student Association

PROJECT DETAILS

Provide a description of the project.

The HGSA presentation of a screening and panel discussion for the Marvel Black Panther film will bring together the Rice graduate community and members of the Houston community to think critically about the reception, purpose, and internalization of images of empowered black people. The screening and panel will develop critical ideas about race and identity that are currently energizing American politics and political debates. We expect the conversation to offer a catalyst for more profound discussions race and American society. After the discussion and panel session there will be a reception with food and drinks to continue discussions and build relationships.

GRAD starter

Timeline: If the project will take place at a specific time and place, please give details. Is it a one-time event or a series?

The Film and Panel discussion is planned for February 25, 2018. It will take place at 5pm start. The event is planned for a local cinema: Edwards Greenway Plaza at 3839 Wesleyan St, Houston, TX 77027

Audience: Who is your target audience? (e.g. program-specific, interdisciplinary, or university-wide? Will undergraduates, faculty, staff, or postdocs be involved? Any off-campus participants?)

The Black Panther screening and panel is planned primarily for graduate students at Rice University. With high attendance expected from all graduate schools. Select faculty will be invited who can speak to the themes of the film during discussion.

The panel will include 5 members. Two members of the panel will be from the Houston community. One member or two will be from Rice faculty and one panel discussant will be a Rice graduate student. The HGSA has reached out to Art League Houston in order to contact artist Trenton Doyle Hancock as a panelist as well as recent Rice University graduate Dr. David Ponton III.

How many people do you anticipate will participate?

The HGSA expects that approximately 120 people attend to watch the viewing of the film and engage the panelists in discussion afterward. The structure for the event will include 5 panelists, 1 MC, and 3 moderators.

Marketing Plan: How do you plan to publicize the project?

The HGSA plans to use flyers, social media, internal Rice and GSA email and correspondence to support and bolster attendance for the event. The HGSA will also advertise on the HGSA, Humanities Department and GSA websites. There will also be posters around campus to support the program.

ADVANCEMENT

What are the goals of the project?

The primary goal of the project is to foster stronger graduate student cross departmental relationships. This is an opportunity for graduate students to share space and ideas in a semi academic setting that offers critical thinking on cultural artifacts.

The secondary goal of the event is to help graduate students gain experience in organizing and planning large events. This can help students in future careers in both the academic and public sectors. Graduate students will learn about advertising, marketing, event planning and other useful skills of leadership and committee building.



Briefly explain the need for the project and how it will promote excellence in scholarship, training, and/or development?

The HGSA believes that a screening and panel discussion of the Black Panther Film is an opportunity to show how the humanities as a discipline engages with modern culture and ideas particularly those that concern race, identity and community. The Black Panther panel fills a need for humanities students to engage critically with American culture in front of an interested audience that are perhaps unfamiliar with the humanist approach. The screening will be a large event that brings together many and will allow graduate students to discuss in open dialogue a work that promises to have high cultural and perhaps historical significance. Graduate students on the discussion panel will have an added line to their CVs that demonstrate their participation in university discourse and their engagement with scholarship that is different from mainstream. They will be able to show their diversity of knowledge. The event will also train graduate students in event planning as well as leadership on committees and help them demonstrate and develop skills in public speaking.

If this is an existing project/event or a similar one exists, describe how the project/event is being expanded or enhanced.

There is not an existing film series sponsored. However, the Black Graduate Student Association is developing a film series for films on black identity. The Black panther screening and panel discussion will offer an opportunity to show how Rice students engage with Black History Month and treat the month as an opportunity to speak to the contributions of blackness to Rice and America.

If your proposal is for a pilot project, suggest how it might develop over a three-year period.

The HGSA hopes to provide students similar opportunities to engage with important films and critically think about their importance and historical significance. In addition to Black Panther the sequel to the popular and important film 'Get Out' is slated for release in the coming years as well as a likely sequel to Black Panther and several other films that feature mostly black casts. Even without a theme around race, the HGSA has a valuable opportunity to create awareness around humanities programs and scholarships through the films series hosted by the HGSA. Advertisement to the larger Rice Houston community can foster stronger ties to the community and generate interest in humanities programs.

We expect next year to offer a screening and panel of a select film that is expected to hold important cultural and historical importance such as the sequel to "Get Out".

In the next year we expect to offer a screening and panel of a different film.



Describe how you will measure the success and impact of this project. Please, provide quantitative targets, if possible.

We know the project will show success in examining the expected attendance to both the film and the panel discussion to follow. We expect that the expected 120 attendees attend both the film and discussion. We also expect to have article in the Rice Thresher about the success of the event.

The event will be impactful as viewed through the amount of ideas generated from discussion and the ties formed in order to build inter departmental relationships for other events and programs. We expect the film and screening to generate buzz in the Rice community and perhaps translate to greater interest in the humanities.



BUDGET

Itemized Budget

Please, provide an itemized budget. List each item, a description, and the anticipated cost.

Item	Description	Cost
Venue	Edwards Greenway theatre buyout	120 seats at \$12 each for (\$1440)
Venue Transportation	Rice Shuttle Service Would need 4 shuttles	\$75/hour for 4 hour rental (\$1200)
Drinks	Wine, Beer, Soda, Water for 120 people. \$150 90ct. beers at local microbrewery, \$200 15 75 ml bottles of wine \$50 catering supplies –ice, cups, plates, napkins	\$400
Food	"Indian Street Food" from Chowpatty Chat Co. Catering., delivery fee is 25.00, Food is \$8 per person	\$985
Advertising	Posters, Flyers	\$40
Panelists	Dr Ponton lives in Miami and would like flight purchased (\$250) Trenton Doyle Hancock may need to the same (\$250)	\$500
Structure	Microphones rental discussion panel venue set up in RMC , Microphones-- \$15 each for 5, Mic and stand \$15, Audience Mics 3 fir \$25	\$165
Total Expenses		\$4730

Funds from other sources

Please, provide any information on funds from other sources that you have secured or potential funds that you plan to apply for.

Source	Status	Cost
GSA PPF	(Pending)	\$4730
Total Amount		\$4730



If the project/event has been offered in the past, how was it supported?

This project has not been offered before. It is great opportunity for gradstarter to fund an innovative program that will generate interest in both students, staff and faculty.